

Privacy Policy

Luxury Marine, a Yachts sales and brokerage organisation, collects limited information given to them by their clients, which can include contact information. Luxury Marine also collects freely available data from openly published sources or from our yacht suppliers about highly relevant companies in businesses, which may be interested in the services that Luxury Marine can offer, or about suppliers whose equipment may be of interest to us or our clients.

The data is used solely for the purpose of occasionally contacting Luxury Marine's clients and potential clients, business associates, press and friends, via email or hard copy, in relation to:

- News information about our work, new product launches, brokerage yachts, events, etc.
- Wider information about our products and services that may be of interest to the recipient.
- Information not generated by Luxury Marine but which may be considered of interest to the recipient for example: press releases, events, shows and exhibitions to name just a few.

Luxury Marine understands that it is entitled to use the data in the above manner by virtue of the fact that most client contact information has come from previous interactive communication, and/or commercial marketing usual practice, which accords with The Privacy Policy and Electronic Communications Regulations (PECR) that covers such use. In all instances, the data is used only in legitimate commercial interests pursued by Luxury Marine, and is considered the least intrusive method for conveying news and information concerning the Luxury Marine business to its existing clients and potential clients.

The data will not be shared with any third parties, and will only be used for the sending of the types of information set out above.

The data will be stored until such time as the client or potential client either chooses 'unsubscribe' on receipt of a Luxury Marine or related email, and/or contacts Luxury Marine at any time on info@luxury-marine.com asking to be removed from the database.

Should any person or entity on the database have any complaint about any aspect of Luxury Marine's use of their data and/or the content of any of the Luxury marine mailings, they should contact info@luxury-marine.com. The complaint will be addressed within 48 hours if received during normal business hours, or within 48 hours of Luxury Marine reopening following receipt during a weekend or a holiday closure. Luxury Marine can also always be contacted by telephone during normal business hours under: + 44 7740 10 25 58.

24th May 2018